

What is **OPEN STREETS TO**?

This will be the city's largest free recreation program, unlike any other in Toronto or Canada.

We are creating a world-class program that connects our diverse neighbourhoods and people across the city.



... this is our logo

Open Streets are programs where the streets are opened to people and closed to cars. People traffic replaces car traffic, and the streets become "paved parks" where people of all ages, abilities, and social, economic, and ethnic background can come out and improve their health.

... they have one in New York and it attracts 300,000+ people

Park Ave, NYC



When will **Open Streets TO** happen?

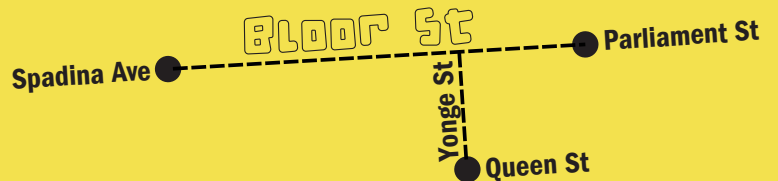
Open Streets TO is proposed for two Sundays in the summer of 2014:

+ Aug 17

+ Aug 31

each day from 8:00 am to 12:00 pm

Where will **Open Streets TO** take place?



In addition to these open streets, parks and public spaces along the route, our 'hubs', will be programmed with activities put on by members of the surrounding community, providing a window into what each neighbourhood has to offer.

What makes **Open Streets TO** different from other festivals?

fun



+ Open Streets TO is focused on promoting physical activity and exploring our city in fun and healthy ways.

free



+ There will be no outside vending. All purchases made by Open Streets TO participants will be made at established businesses along the route.

safe



+ Open Streets TO will "soft close" streets. Participants will stop at major signalized intersections, allowing north-south traffic to cross as normal.

We want to create a Toronto that is **happier**, **healthier**, and even more **vibrant**.

Do you want to learn more?

please visit www.OpenStreetsTO.org, [@OpenStreetsTO](https://twitter.com/OpenStreetsTO) or email info@OpenStreetsTO.org