

WINTERMISSION

**Bringing public life
to winter cities**

Roles & Project Timeline

Roles and Responsibilities

The Winter City Vanguard teams will:

- Send three representatives to attend the Winter Cities Shake Up conference on January 23-26, 2019
- Coordinate community engagement meetings and events
- Support 8 80 Cities in developing the community engagement strategy and leading ongoing engagement efforts after the process is launched
- Develop and implement pilot projects based on community engagement findings
- Support 8 80 Cities in developing and implementing a pilot project evaluation strategy
- Co-develop a unique winter city strategy with 8 80 Cities and project partners
- Commit to implementing the winter city strategy after the Wintermission project is complete

8 80 Cities and their partners will:

- Convene Winter City Vanguard teams at the Winter Cities Shake Up conference
- Cover airfare, accommodation, and registration fees for three representatives from each team to attend the conference
- Support each Vanguard team to develop a community engagement strategy
- Travel to each Vanguard city to launch the community engagement strategy, and support the teams in continuing engagement efforts
- Support each Vanguard team to develop pilot project ideas and action plans
- Provide seed funding to be used towards materials and services related to the pilot projects
- Travel to each Vanguard city to document the outcomes and impacts of the pilot project phase
- Co-develop a unique winter city strategy with each Vanguard team
- Provide ongoing support and strategic advice to each Vanguard city team, and connect them to capacity building opportunities through the Winter City Champions mentorship network



Project Timeline

Wintermission is a two-year project. Milestones and key dates include:

Wintermission Competition: Nov. 1 – 29, 2018

Through the competition, 8 80 Cities will select three U.S. cities to become Winter City Vanguard. These cities will work with 8 80 Cities and project partners to become best practice examples of winter cities.

Competition winners notified: December 2018

Competition winners will be notified no later than mid-December. Winning teams will identify three representatives to attend the Winter Cities Shake Up conference (all travel expenses will be covered)

Winter Cities Shake Up 2019: January 23 – 26, 2019

Each Winter City Vanguard team will send three representatives to attend this conference. 8 80 Cities will convene all Wintermission partners and Winter City Vanguard representatives for a pre-conference meeting on January 23.

Community Engagement: February – March 2019

8 80 Cities will work with Winter City Vanguard teams to develop inclusive community engagement strategies to engage local stakeholders in conversations about public life and social isolation in winter. 8 80 Cities will travel to each city for 3-4 days to implement initial outreach and engagement.

Community Engagement Summary Reports: April – June 2019

8 80 Cities will develop community engagement summary reports for each Winter City Vanguard. These reports will be used to guide the pilot project phase.

Pilot Project Planning: July – September 2019

Winter City Vanguard teams will use results from the community engagement summary reports to develop plans and strategies for implementing pilot projects. Pilot projects may include temporary infrastructure, programming in public spaces, community events, and more.

Pilot Project Implementation: October 2019 – March 2020

Winter City Vanguard teams will launch pilot projects that improve public life in winter. 8 80 Cities will advise teams and travel to each city to support with documentation of pilot project impacts.

Winter City Strategy Development: March – July 2020

8 80 Cities will work with Winter City Vanguard teams to develop a Winter City Strategy tailored to the unique challenges and opportunities of each city.